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News Release

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Terex Introduces New Equipment & Technology at ICUEE 2017

Watertown, S.D. – (Aug 4, 2017) – Terex Utilities will launch several new products and announce innovative technologies during the International Construction & Utility Equipment Expo that increase reliability, are easier to operate, and are more productive at work sites. At least 24 pieces of equipment from the company's aerial devices, digger derricks, auger drills, and cranes product lines will be on display at Booth L316 during the biennial show in Louisville, Ky., Oct. 3-5.

Making its debut is the Optima Series of aerial devices, featuring lower travel height, better ground access, and improved boom speeds. Featuring greater reliability, efficiency and simplified operation and maintenance, the 50- to 60-foot class of Hi-Ranger over-center and non-over-center aerial devices have been engineered to improve performance. Four models from the Optima aerial series will be on display.

In addition, the company will announce significant enhancements to the Terex auger drills product line that will make the equipment easier to operate. The new auger drills will be simpler to maintain, contributing to improved life cycle costs. The Terex Auger 330 and Terex Auger 650 will be on display.

Terex demonstrations at The Demo Expo

"ICUEE is the premier expo event for the utility industry and we are setup to exceed expectations with visitors to the show," said Joe Caywood, Director of Marketing. "Twice daily demos of innovative technologies and our Ask-A-Tech kiosk are intended to help fleet managers find progressive solutions with tangible returns on investment over the life of the equipment," he said.

Demonstrations will include the HyPower IM idle mitigation management system and the Load Alert aerial device monitoring system. "The utility industry has been chasing the promise of increased electrification of our fleets for many years. HyPower IM is the first system that balances

simplicity with a real payback for fleet owners,” said Ted Barron, Vertical Market Product Manager.

Load Alert was the first of its kind load sensing technology for the insulated aerial device market when it was introduced last year. “At ICUEE 2017, we will demonstrate new capabilities of the system which further support safe work practices of aerial devices,” said Caywood. Demonstrations of the new Optima aerial device and auger drill are also scheduled.

At the Ask-a-Tech kiosk, visitors can get answers to technical services questions from mechanics, field technicians, and service center team members. Terex Services offers a wide range of service solutions, including training, repairs, safety inspections, preventative maintenance, custom up-fits, and rebuilds so make sure to bring your questions to Terex.

“Utilities are looking for solutions that support safe work practices, are reliable and cost-effective throughout the life of the equipment. Terex is responding by delivering new technologies that do just that,” said Caywood. For more info about Terex Utilities products and events scheduled for ICUEE, visit <http://info.terex.com/icuee2017>.

About Terex:

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page -- www.linkedin.com/company/terex and Facebook page -- www.facebook.com/TerexCorporation.

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